

PRIVACY POLICY STATEMENT

Protecting your private information is our number one priority. At The Cedars of Chapel Hill, the following privacy statement governs both the collection of data and its usage. By using our website, you consent to our data practices as described below.

What does this Privacy Statement cover?

The Cedars privacy policy covers our usage of personally identifiable information that we obtain when you access this website. It also covers the collection and usage of non-personally identifying information, e.g., age, gender and interests. The Cedars privacy policy does *not* cover the practices of companies or any other entities that link to, access or otherwise refer to our site.

Collection and use of your personal information

The Cedars may collect personal information, e.g. your name. If you complete a Cedars online form, we collect the information you provide. We may use that to send you information that you requested on the form, to contact you to provide that information and to email information of interest to you about The Cedars. We may also collect demographic information which is not unique to you — browser type, domain names, access times and referring website addresses — for the purposes of improving your online experience. Because The Cedars is not responsible for the privacy practices of websites other than our own, we encourage you to review the privacy policies of websites you link to from The Cedars site so you fully understand how they collect, use and share information.

The Cedars does not sell or lease its lists to third parties.

Anonymous demographic information

The Cedars has implemented analytics that gather non-personally identifiable (anonymous) demographic information from Google Display Advertising and third party audience data. None of this information can identify you in any way.

Use of anonymous demographic information

Use of anonymous demographic information is limited to improving the online experience and allows us to more efficiently deliver information of interest to The Cedars website's visitors.

Cookies

The Cedars website may use cookies to help you personalize your online experience. Placed on your hard drive by a web page server, cookies are uniquely assigned to you, providing convenience by saving you time. For example, if you complete a form on The Cedars site, a cookie helps us recall your specific information the next time you visit our site. When you return to The Cedars site, the information you previously provided is retrieved, simplifying the process and improving ease of use.

Personal Information Security

The Cedars protects your personal information from unauthorized access, use or disclosure. We constantly scan our source code for vulnerabilities. When personal information is transmitted to other websites, encryption ensures maximum security.

Children under thirteen

The Cedars does not knowingly collect personally identifiable information from children under the age of thirteen. Children under thirteen must get permission to use our site from a parent, grandparent or guardian.

We respect your privacy and have protocols in place to protect it. If you have questions, observations or require additional information or clarification, please call us at 919-259-7927.